

## CFSBR INSTITUTIONAL WHITE PAPER SERIES

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# C.A.S.E. (Class Assignment Series: Edition) - Institutional Repository and Academic Publishing Strategy

*Strategic Proposal & Operational Framework*

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### REPOSITORY ARCHITECTURE

**Public Portal:** <https://case-cfsbr.gmrafi.com.bd> (Temporary Deployment Domain) |  
**Core Archive:** <https://case.pubpub.org>

## Abstract

The transition of undergraduate academic outputs from temporary course requirements to permanent, globally discoverable assets presents a valuable opportunity for structural optimization in higher education. This strategic white paper introduces **CFSBR C.A.S.E. (Class Assignment Series: Edition)**, an innovative institutional repository and publishing model developed by the Centre for Fintech & Strategic Business Research (CFSBR). By leveraging high-performance, open-access infrastructure via PubPub (MIT/Knowledge Futures Group) and structured metadata curation through Crossref, the C.A.S.E. framework systemically archives exceptional undergraduate assignments under persistent Digital Object Identifiers (DOIs). This ecosystem constructively augments traditional academic evaluation, safeguards undergraduate intellectual property, minimizes potential plagiarism, expands the publisher's digital footprint, and institutionalizes early-stage research frameworks.

**Keywords:** Academic Publishing Strategy, Undergraduate Research, Digital Object Identifier (DOI), Institutional Repository, Open Access, Metadata Harvesting, Fintech Strategy.

## 1. Executive Summary

The **Class Assignment Series: Edition (C.A.S.E.)** is a strategic initiative established under the parent think-tank, the **Centre for Fintech & Strategic Business Research (CFSBR)**. The primary objective of this project is to construct an institutional, open-access scholarly repository specifically designed to ingest, curate, and archive undergraduate class assignments. By embedding persistent infrastructure into early higher education, C.A.S.E. provides undergraduate students with formal professional recognition through Crossref Digital Object Identifiers (DOIs). Concurrently, this model acts as a strategic volume-scaling vector for CFSBR, increasing its global metadata footprint, citation networking capability, and institutional authority as an emerging scholarly publisher in the Global South.

## 2. Project Identity, Branding & Philosophy

- **Official Title:** CFSBR C.A.S.E. (Class Assignment Series: Edition)
- **Core Philosophy:** The project focuses on the "Assignment to Asset" paradigm. It seeks to constructively enhance the traditional academic lifecycle by transforming high-quality student research from a one-time course requirement into a permanent, citable, and legally protected professional asset.
- **Strategic Branding:** The utilization of the "CASE" acronym is deliberately aligned with the language of the international business, management, and strategic research communities. This positioning strategically rebrands standard student assignments as rigorous "Case Studies," increasing the perceived value of the repository to external academic and corporate stakeholders.

## 3. Technical Architecture & Infrastructure Integrations

The C.A.S.E. repository is built on a modern, decentralized, and cost-efficient infrastructure designed to meet strict international metadata compliance standards:

- **Core Platform:** Powered by PubPub, an open-source authoring and publishing platform developed by the MIT Press and the Knowledge Futures Group.
- **Hosting Optimization:** PubPub provides zero-cost, high-performance web hosting with native scholarly credibility, reducing administrative overhead while ensuring 99.9% uptime.
- **Domain Architecture:** To maintain unified brand equity, the platform utilizes custom DNS mapping linked directly to the parent think-tank (accessible via <https://case-cfsbr.gmrafi.com.bd/> [Temporary Deployment Domain] and the backend archiving engine at <https://case.pubpub.org/> .
- **Crossref Integration:** The backend features a direct, automated machine-interface metadata harvesting pipeline that pushes JSON/XML metadata directly to Crossref for instant DOI activation and global indexing.

## 4. Structural Hierarchy & Publication Model

To preserve the premium brand of CFSBR's flagship operations while aggressively scaling output, the think-tank operates a strictly segmented three-tier publication architecture. The series is structured on a **Quarterly Publication Model** (aligning with standard three-month academic semester cycles) to ensure a steady influx of curated content.

**Table 1: Institutional Publication Hierarchy**

Tier Classification	Platform Identity	Primary Strategic Objective
Tier 1: Premium Journals	CFSBR Elite	Double-blind peer-reviewed, original, highly rigorous global scholarly research.
Tier 2: Strategic Reports	CFSBR Intelligence	Think-tank market intelligence reports, framework documentations, and specialized corporate white papers.
Tier 3: C.A.S.E. Edition	Open Student Repository	Scaled open-access repository for verified, structurally compliant undergraduate class assignments.

## 5. Metadata and DOI Allocation Strategy

Global visibility, cross-referencing, and indexing are governed by a highly rigid, standardized metadata framework:

- Standardized DOI Suffix Syntax:** To ensure long-term database clean-up and clean audit trails, all DOIs will follow a strict nomenclature: [10.67226/case.YYYY.IssueNo.Serial](#) (e.g., a paper published in the first issue of 2026 will be permanently registered as [10.67226/case.2026.01.001](#)).
- Visual Standardization:** Standard university assignment documents will be reformatted into a unified layout featuring an official **CFSBR Publication Badge**, the activated Crossref DOI, and the official date of publication to elevate visual authority.

## 6. Strategic Impact Assessment

### A. Value Proposition for Student Authors

- Early Portfolio Optimization:** Undergraduates establish an official, globally recognized publication record during their early university years, creating a definitive edge for future career placement and high-tier graduate school admissions.

- **Intellectual Property Protection:** Allocating a permanent Crossref DOI immutably timestamps the student's work in the global scholarly record, creating a legal and ethical shield that prevents unauthorized plagiarism or misappropriation of their intellectual output.
- **Global Academic Visibility:** Every archived assignment is systematically indexed across academic engines like Google Scholar and OpenAIRE, maximizing the citation potential of early-career thinkers.

## B. Strategic Benefits for CFSBR (The Publisher)

- **Rapid Scale and Domain Authority:** Capitalizing on high-volume student outputs exponentially accelerates the digital footprint, metadata corpus, and domain authority of the CFSBR publishing house.
- **Inbound Scholarly Traffic:** The localized sharing of published links by hundreds of student authors drives massive organic inbound traffic directly to the main CFSBR intelligence platforms.
- **Brand Safety and Risk Mitigation:** Isolating student-led repository submissions into a distinct "Tier 3: Student Edition" completely insulates and protects the premium prestige of CFSBR's Tier 1 and Tier 2 corporate frameworks.

## 7. Classification Criteria: Series vs. Premium Journal

The operational boundaries between the high-volume quarterly series and the high-prestige annual journal are strictly defined to enforce strict quality control:

### The C.A.S.E. Series (Quarterly Student Edition)

- **Core Purpose:** Maximizing academic volume, open-access equity, and undergraduate participation.
- **Review Mechanism:** Streamlined internal editorial screening restricted to plagiarism detection, metadata compliance, and basic structural readability.
- **Metadata Depth:** Assigned a unique Crossref DOI only. To maintain maximum operational flexibility and rapid turnaround, no ISSN is sought at this initial stage.
- **Frequency:** Published consistently every three (3) months.

### The CFSBR Annual Journal (Premium Peer-Reviewed Edition)

- **Core Purpose:** Establishing international scientific prestige, editorial elitism, and securing eligibility for high-tier indexing databases such as Scopus and DOAJ.
- **Review Mechanism:** Strict, rigorous double-blind external peer review. The editorial board exclusively accepts the absolute "Best-of" papers selected from the year's C.A.S.E. cohorts alongside professional external submissions.
- **Metadata Depth:** Simultaneously assigned unique DOIs and a registered International Standard Serial Number (ISSN) to formalize its status as an official serial publication.

- **Frequency:** Published on a fixed annual or bi-annual calendar.

## 8. Public Interface & Web Architecture ([case.cfsbr.com](https://case.cfsbr.com))

While the technical backend and DOI deposition are handled natively via PubPub, the dedicated domain acts as the public-facing engagement and verification engine.

### Core Site Architecture & Functional Modules

1. **The Homepage (Aspiration & Verification Hub):** Features the definitive core vision banner: *"Transitioning classroom assignments into permanent, citable professional assets"*. It integrates dynamic live counters tracking total published items, participating universities, cumulative citations, and a prominent "Best-of-the-Month" editorial carousel.
2. **About Module:** Details the "Assignment to Asset" philosophy and maps out the transparent architectural hierarchy of the think-tank.
3. **Author & Submission Guidelines:** A non-technical, step-by-step walkthrough designed to eliminate academic anxiety among undergraduates. Provides direct download access to institutional templates (Word/LaTeX) and outlines strict anti-plagiarism and CC-BY-NC 4.0 open-access license criteria.
4. **Verification Portal:** A secure utility allowing prospective employers, university boards, or external reviewers to instantly input a C.A.S.E. DOI suffix and verify the authenticity and metadata trail of a student's publication record.
5. **Repository Search Interface:** Allows programmatic filtering of student work based on four core criteria: University, Course Code, Department, and Year of Submission.

## 9. Phased Implementation Roadmap

1. **Phase 1 (Infrastructure & Mapping):** Establish the formal issue-based collection architecture on PubPub and complete DNS routing for the dedicated web properties.
2. **Phase 2 (The Pilot Call):** Issue the inaugural "Call for Assignments" across targeted undergraduate cohorts for the Fall 2026 Edition.
3. **Phase 3 (Serial Formalization):** Collect operational data from the pilot launch and apply for an official International Standard Serial Number (ISSN) to further institutionalize the series.
4. **Phase 4 (Automation Scale):** Launch a fully automated submission portal utilizing standardized templates to streamline editorial ingestion.
5. **Phase 5 (Governance Scaling):** Appoint an annual review board consisting of senior educators and industry experts to govern the "Best-of-the-Year" journal selection process.

## 10. Intellectual Property, Proprietary Rights & Disclaimers

- **Conceptual Framework Ownership:** All rights reserved. The C.A.S.E. (Class Assignment Series: Edition) operational model, its three-tier publishing architecture, metadata suffix nomenclature, and organizational blueprints represent the exclusive intellectual property of the authors and the parent think-tank. Unauthorized commercial replication, systematic restructuring, or uncredited institutional implementation of this framework is strictly prohibited.
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## 11. Declaration of AI Use & Academic Integrity

- **AI Usage Statement:** In strict alignment with international scholarly standards set by the Committee on Publication Ethics (COPE), the authors explicitly declare that an advanced AI language model (Gemini) was utilized during the final preparation of this white paper. The AI's role was strictly limited to grammatical refining, structural formatting, and language smoothing to ensure optimal readability. Every core concept, publishing methodology, architectural workflow, database structure, and strategic phase outlined in this document was entirely conceived, designed, and developed by the human authors.

## Appendix A: Publication Ethics and Editorial Policies

# *Publication Ethics and Editorial Policies*

*The Class Assignment Series: Edition (C.A.S.E.), managed by the Centre for Fintech & Strategic Business Research (CFSBR), is a professional scholarly archive dedicated to preserving and showcasing high-quality undergraduate coursework. To maintain the highest standards of academic integrity and institutional respect, all authors must strictly adhere to the following ethical guidelines and editorial policies.*

## **1. Authorship, Contributorship, and Consent**

*Authorship is a reflection of intellectual contribution and accountability.*

- **Defining Authors:** *Authorship is limited to students who made significant contributions to the conception, design, execution, or analysis of the assignment.*
- **Corresponding Author:** *Every submission must designate one Corresponding Author responsible for all communication with CFSBR and for ensuring all co-authors have approved the final version for archiving.*
- **Co-Authors:** *In the case of group assignments, all contributing members must be listed. We strongly recommend including the **ORCID iD** for every author to ensure persistent identification.*
- **Mandatory Supervisor Authorization:** *Since academic assignments are guided by faculty, authors **must obtain explicit permission** from the course instructor or supervisor before submission. It is the author's responsibility to inform the teacher that the work will be archived with a permanent DOI.*
- **Supervisor Recognition:** *The name and designation of the faculty member who graded or supervised the work must be included in the metadata to acknowledge their academic guidance.*

## **2. Institutional Compliance and Prior Publication**

*We respect the intellectual property (IP) frameworks of academic institutions.*

- **University Policy Alignment:** *Authors must ensure that publishing their work with CFSBR does not violate the internal policies, non-disclosure agreements, or intellectual property rules of their home university.*

- **Prior Disclosure:** Authors must disclose if the assignment has already been uploaded to a **University Repository**, an internal Learning Management System (LMS) such as Moodle or Canvas, or any other public/private institutional platform.
- **Dual Archiving:** While we encourage institutional archiving, authors must confirm that there are no conflicting exclusivity agreements with other platforms.

### 3. Academic Integrity and Zero-Tolerance Plagiarism

CFSBR maintains a strict stance against academic dishonesty.

- **Originality:** All submissions must be the original work of the student(s). While the assignment may have been submitted for academic credit previously, it must not be formally published in a scholarly journal or book elsewhere.
- **Verification:** Every submission undergoes rigorous screening using plagiarism detection software. Verbatim copying, paraphrasing without citation, and self-plagiarism are strictly prohibited.
- **Data Integrity:** Any fabrication or manipulation of data, case study findings, or empirical results will lead to immediate rejection and a permanent ban from the CFSBR ecosystem.

### 4. Corporate Confidentiality and Sensitive Information

Many business and technical assignments involve real-world organizational analysis.

- **Protection of Sensitive Data:** Authors are **strictly prohibited** from publishing confidential internal data, non-public financial records, or sensitive strategic information of any company/organization without explicit written consent from the concerned entity.
- **Anonymization Requirement:** If consent is not obtained, authors must anonymize organization names or use industry-standard proxy data to protect corporate privacy. CFSBR holds no liability for any breach of third-party confidentiality by the author.

### 5. Generative AI Policy and Disclosure

Transparency regarding the use of technology is mandatory.

- **AI as a Supportive Tool:** Generative AI tools (e.g., ChatGPT, Gemini, Claude) may be used for brainstorming, data cleaning, or language polishing, but **must be explicitly disclosed** in the acknowledgment or a dedicated AI disclosure section.
- **Human-Centric Content:** AI must not be the primary author. The core critical analysis, logical conclusions, and creative synthesis must remain the original intellectual work of the human author.

## 6. Author Rights and Subsequent Usage (The Empowerment Model)

*Our model is designed to maximize student benefit while maintaining a permanent record.*

- **Full Copyright Retention:** Authors retain **100% copyright** of their work.
- **Freedom of Reuse:** Authors grant CFSBR a non-exclusive license to archive the work. Consequently, authors are **free to use, share, or republish** their work in other journals, books, or repositories in the future without seeking further permission from us.
- **The Permanent Record:** Once a DOI is assigned, the record becomes a permanent part of the global scholarly network. While authors own the content, the specific version archived at C.A.S.E. remains a permanent digital asset for historical and academic verification.

## 7. Privacy and Metadata Standards (The "No-ID" Rule)

*To align with global privacy laws (such as GDPR) and maintain professional standards:*

- **Removal of Institutional Identifiers:** Documents must **not** contain Student IDs, University Registration Numbers, or personal contact details (phone/personal email) within the body of the paper.
- **Professional Identifiers:** Only professional data, including the Author's Name, University Affiliation, and **ORCID iD**, will be recorded in the permanent cross-referenced metadata.

## 8. Editorial Prerogative and Review Process

*The CFSBR Editorial Team acts as the final authority on quality control.*

- **Desk Rejection:** The team reserves the right to reject submissions that fail to follow the **C.A.S.E. Official Template**, lack scholarly citations, or do not meet basic academic language standards.
- **Fair Review:** Every submission is evaluated based on its intellectual merit and methodological clarity, regardless of the author's gender, race, religion, or institutional background.
- **Confidentiality:** Editors maintain strict confidentiality during the review process; information regarding a submission is only shared with the author and the internal review panel.

## 9. Corrections, Retractions, and Conflicts of Interest

- **Post-Publication Integrity:** *If a significant error is found after publication, a formal "Correction Notice" will be attached. In cases of proven ethical breaches or plagiarism, CFSBR reserves the right to "Retract" the paper.*
- **Disclosure of Bias:** *Authors must disclose any financial or personal relationships (sponsorships, affiliations) that could be perceived as biasing the results or analysis of their work.*

## 10. Open Access and Licensing

*To democratize knowledge, all publications in the C.A.S.E. series are Open Access.*

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